



# **HILDER ROAD STATE SCHOOL**

## **STUDENT**

### **PUBLIC RELATIONS**

### **CONSENT FORM**

Dear Parents / Guardians

In the course of each school year we take photographs and videos of public relations activities, school events, students' performances and achievements for use in public relations exercises.

Public relations activities include:

- Publishing the weekly school newsletter for distribution to school community
- Distributing school handbook and brochure to be given to prospective enrolments
- School displays at local public venues such as shopping centres
- Facilitating parent information sessions
- Displaying student work and photographs in school foyer and classrooms
- Publishing a school web site
- Publishing the School Annual Report
- Featuring school events in the local newspaper

Samples of student work and children's images in the form of photographs or video clips are used in the above activities to illustrate and promote the school's successes and achievements.

This letter seeks to raise your awareness of these activities and to seek your permission to use images of your child and their work samples for public relations purposes should the occasion arise.

It is requested that parents complete the permission form below and return it with your enrolment form. These forms will remain current for the period of your child's enrolment at Hilder Road State School or until you notify the school otherwise.

Yours sincerely,

Josephine Bottrell  
(Principal)

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#### **PUBLIC RELATIONS CONSENT FORM**

Child's Name: \_\_\_\_\_

- I **give / do not give** permission for images of my child and my child's work samples to be used in public relation promotions for Hilder Road State School.
- I understand that my child's work samples or photograph/image may be used in school publications, displayed at public venues or published on the Internet.
- I understand that my consent will remain current unless I advise the school otherwise.

Signature of Parent /Guardian: \_\_\_\_\_ Date: \_\_\_\_\_